



## PRESS RELEASE

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### EU TWINNING PROJECT EXPERTS MISSION FROM LATVIA

From October 12 to 23, 2015 experts from the **Ministry of Welfare of Republic of Latvia (MoW)** will work with the experts from the State Social Protection Fund of Azerbaijan within the EU funded Twinning project **“Support to the State Social Protection Fund on the introduction of funded element within the insurance – pension system, establishment of non – state pension funds and development of legal framework for regulating their activity”** (Twinning reference No AZ/13/ENP/SO/24).

This will be the 26<sup>th</sup> experts' mission. The objective of this expert mission is to initiate the drafting of Communication Strategy to raise public awareness concerning the new funded part of the labour pensions and private pension funds.

Before starting this activity, SSPF provided experts with the most important legislative acts related to the fields of public relations and information on work of SSPF in the communication area in order for experts to become familiar with communication area in Azerbaijan.

During this mission the experts will draft a communication strategy to raise public awareness concerning the new funded component of the state pension system and non-state pension funds and will launch some pilot communication activities to raise public awareness of the pension system in order to achieved mandatory result 5 of the twinning project – a communication strategy elaborated to raise public awareness concerning the new funded component of the state pension system.

Experts will closely work together with the staff of International and Public Relations Department and Personal Accounts department and others.

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